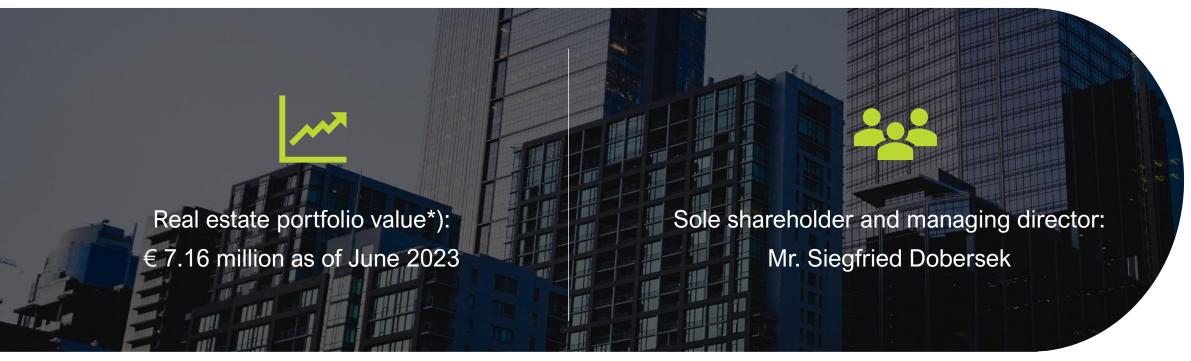


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## **ABOUT US**



Established in June 2021, **SIDO Immobilien GmbH** is engaged in the business of purchase and development of the real estate, rental of flats, operation of gastronomy and accommodation business



\*) valuation done by RHI GmbH (www.eurobilien.at)



Make real estate investment accessible to everyone, regardless of their financial background.



Investing in real estate requires a significant commitment of time, effort, and capital, and may not be suitable for investors looking for short-term or easily accessible investments.

## **SOLUTION**



### Tokenized Real Estate Investment

Low Entry Threshold

The tokenization process has created a low entry threshold of 1 SID Token = € 1,000, making it easier for investors to participate.



No Additional Costs

There are no additional costs associated with investing in SID Tokens, which can make it more cost-effective compared to traditional investments.



Ongoing Profit
Distribution

Investors can expect to receive an ongoing profit distribution, which can provide a steady source of income.



Access to Invested Capital

The SID Token can be transferred from person to person at any time or traded/exchanged after it has been listed on the <u>assetera.com</u> exchange.



Secure Investments

With unauthorized no third parties able to the invested access capital and profit distribution. investors can be confident in the their security of investment.



### **HOW IT WORKS**



The product is the SID Token, an ERC-20 token on the Ethereum blockchain, with a denomination of € 1,000 and a total circulation of 20,000 units.

### **End-to-end Certified Process for creating Efficiency, Trust & Transparency**

# **Increased transparency**

Blockchain technology provides transparency and immutability, making it easier to track ownership, transactions, and contracts. This can help to reduce fraud and increase trust between parties.

# Efficiency and cost reduction

By using blockchainbased smart contracts, real estate transactions can be executed faster and with fewer intermediaries, reducing costs and processing times.

### Security

Transactions on the blockchain are secured through advanced encryption, making it difficult for hackers to tamper with or steal data.

# Access to global markets

Blockchain-based real estate investment platforms can enable investors to access real estate markets around the world, providing more opportunities for diversification and potentially higher returns.

# **FEATURES & BENEFITS**











Low entry fee

Simple and fast transferability

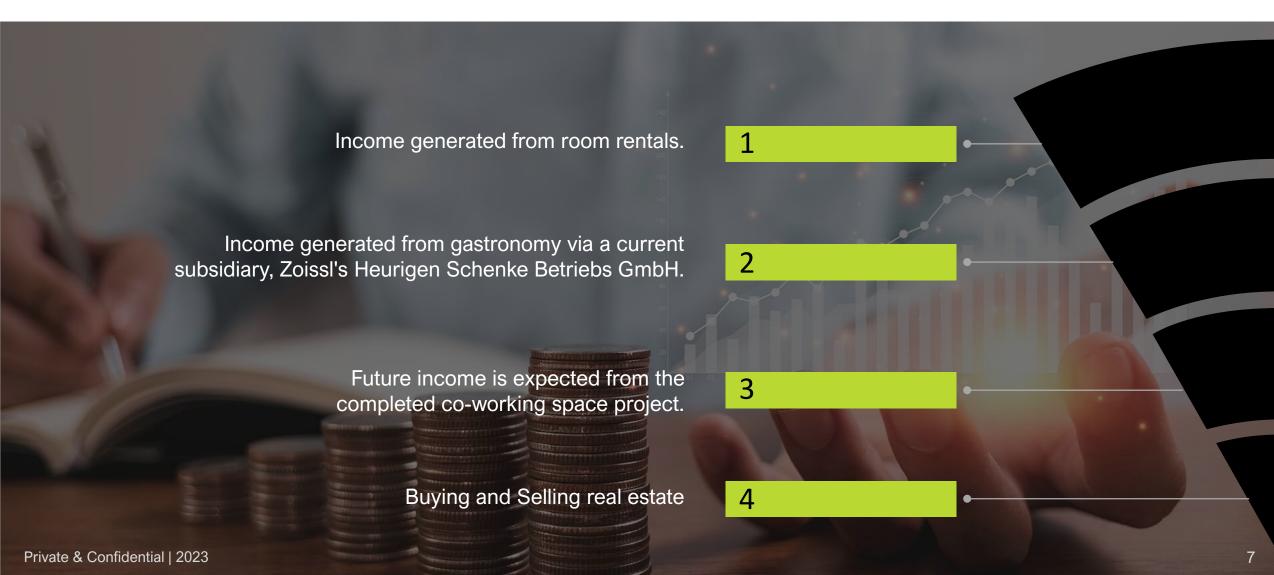
No access by unauthorized third parties

Avoidance of many actors involved

# **REVENUE MODEL**



The revenue streams for business operations of SIDO Immobilien GmbH ongoing and future are as follows:



# **MARKET SIZE**

# 5 DO IMMOBILIEN

# Global Real Estate Tokenization Market Value



**Growth Drivers:** 



Improved liquidity, fractional ownership, and reduced transactional costs



World Economic Forum predicts that by 2027, 10% of the world's GDP will be tokenized.

Source: (1) (2) (3) (4)

# **TARGET MARKET & CUSTOMER SEGMENT**



SIDO Immobilien will be targeting both B2B and B2C clients as the entry threshold for investment is as low as € 1,000 with no demographic restrictions.

SIDO Immobilien will expand into its Target Markets in Two Phases

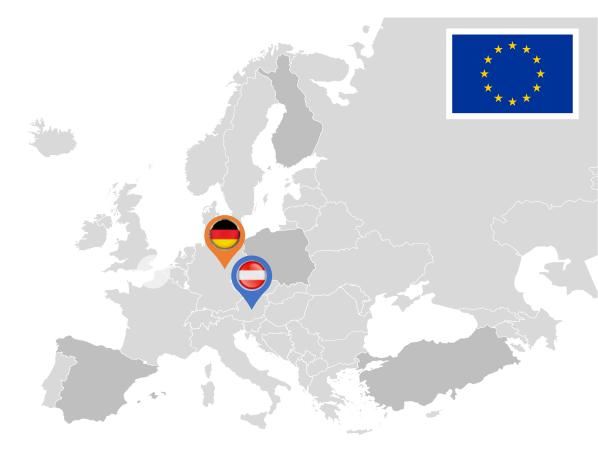
#### Phase 1

In 1-3 years: Austria, Germany

#### Phase 2

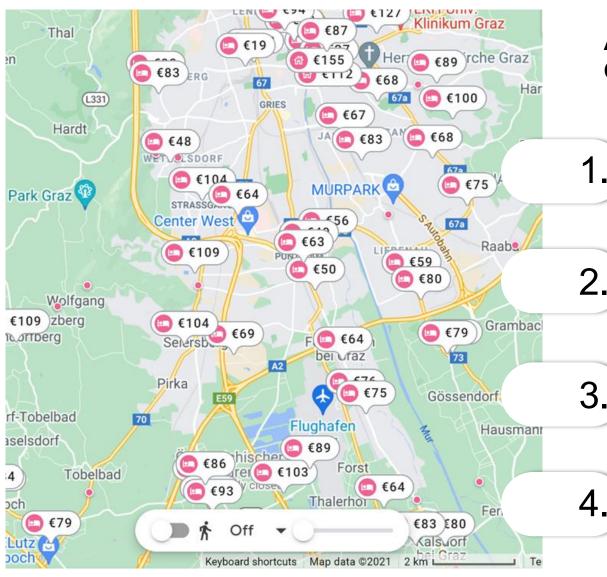
In 4-7 years:
Other countries with real estate investor base





## **COMPETITIVE ANALYSIS**





A competitor analysis of accommodation options in Graz, Austria and its surroundings:

The target group is temporary workers placed in the area by personnel leasing companies.

The current range of accommodation options is relatively expensive compared to the income opportunities of the target group.

Temporary workers prefer accommodation with their own cooking facilities.

Good transport connections and parking facilities are important.

### **COMPETITIVE ADVANTAGE**





# GO-TO-MARKET STRATEGY



Professional online and offline advertising to attract potential customers and investors.



Not dependent on sales platforms or third-party sales services.

Own sales via the existing network and the own website as the primary means of sales.





Selection of properties through the sole managing director's personal and established network.

Offering properties on other digital platforms as a secondary alternative.

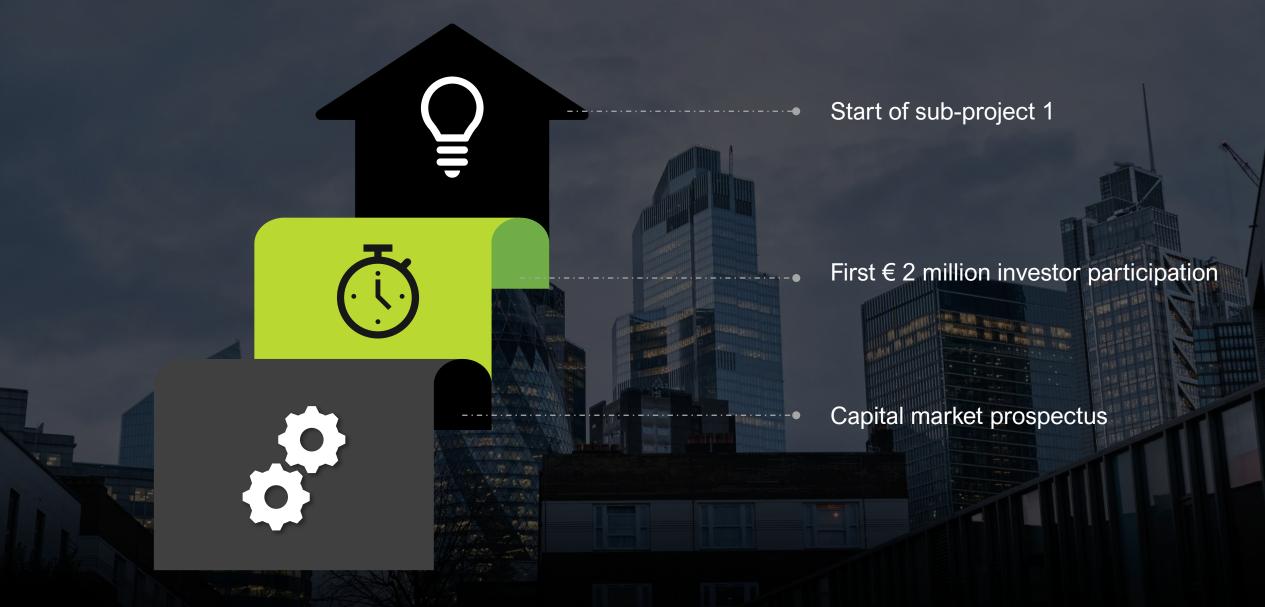




Digital self-distribution.

# MILESTONES

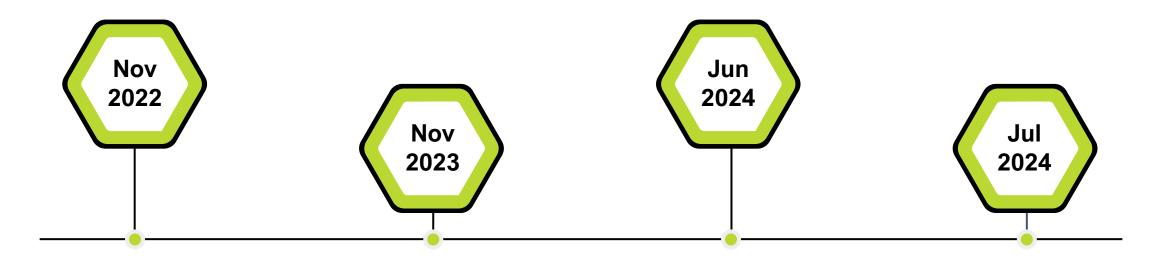




### **GROWTH ROADMAP**



The implementation and progress schedule for the next two financial years:

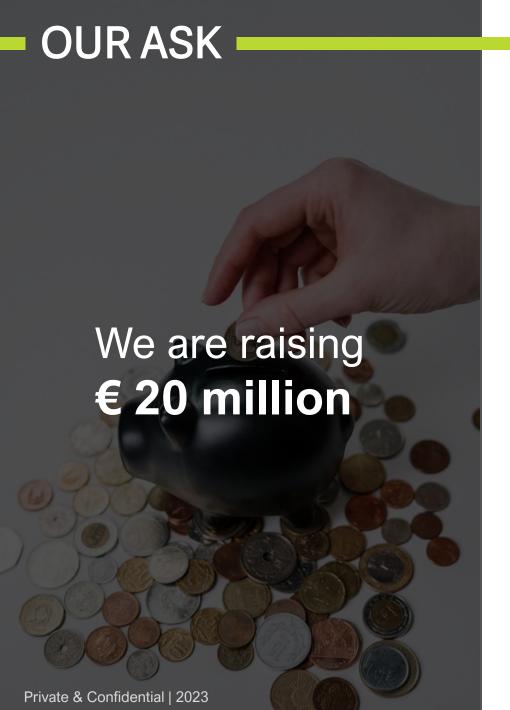


First Sub-Project
Brueckengasse 25 Project
is under construction

Planned start of construction for the project Sandgruben-strasse 4

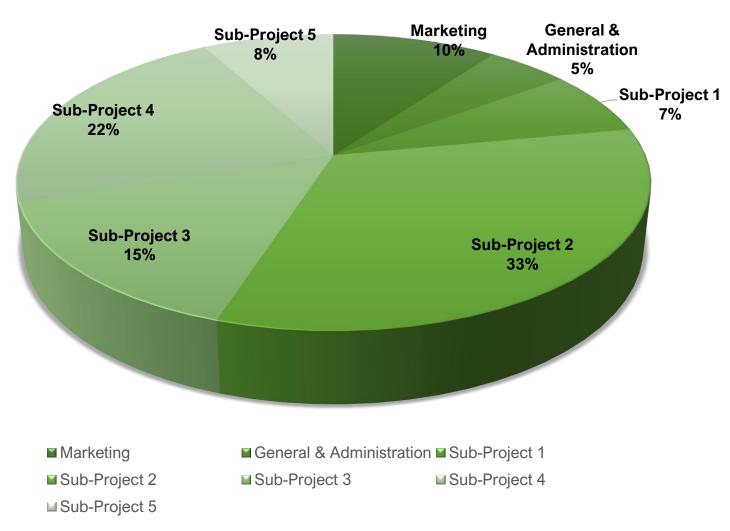
Planned start of construction for the project Brueckengasse 13

Planned start of construction for the project Sandgruben-strasse 1





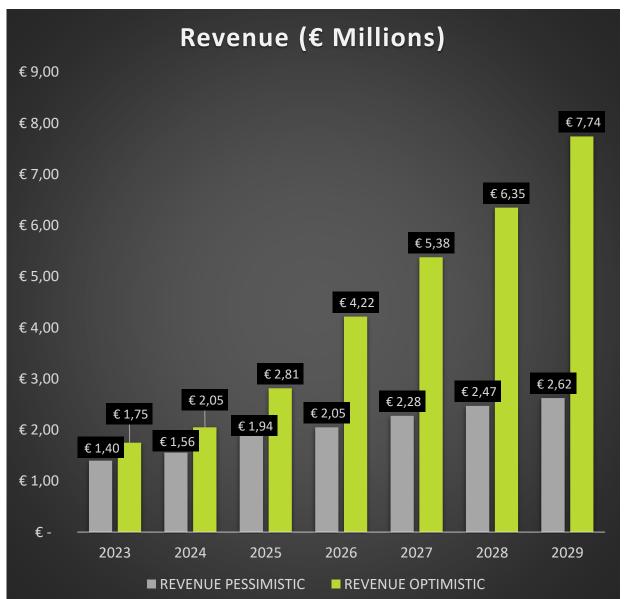
#### **Uses of Funds\***

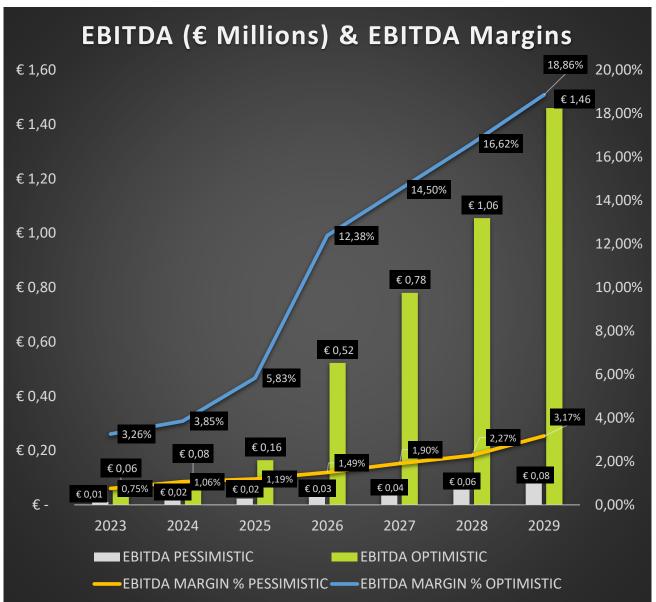


<sup>\*</sup>Currently planned use of funds. The issuer is under no obligation to use the funds raised in the manner presented. The issuer is free to use the funds.

### FINANCIAL PROJECTIONS







### **EXIT STRATEGY**



#### **Further Funding Rounds**

Funding rounds can be followed by Series A, B and C, more which can provide exit criteria for investors.



#### **Merger or Acquisition**

Management buyout or merger with a competitor or Acquisition by a Bigger Corporation.



#### **Security Token Offering (STO)**

Average annual returns of 18.5% over the next 7 years



### **TEAM**









Siegfried has a huge experience in the construction and development of real estate with official housing, business, and office space, as well as the future-oriented management of catering and accommodation facilities.

In the past – amongst others – he was responsible for the operation of 2-way Bitcoin ATMs and the development of the merchant crypto payment system CoinwayPay.



**Barbara Zoissl Head of Accounting** 

As part of the extended management team of Siegfried, Barbara contributes her skills, experience and knowledge in the field of managing and running catering and accommodation businesses.

In addition, she oversees the tasks of bookkeeping and accounting. Since 29 March 2019, in addition to the extended management of Siegfried, Barbara has held the position of authorised signatory at Zoissl's Heurigen Schenke Betriebs GmbH.



Egon Schwarzl
Partner, Financial Consulter

Egon has a background in banking as a manager of Unicredit Bank Austria AG for 34 years, one of his strengthen was to be a specialist in financing of real estate projects (hotels...) in Austria! He is actually working as independent wealth advisor.

### **PARTNER**





#### **Thomas Labenbacher**

**CEO Assetera** 



Thomas has a background in banking and the financial industry, where he worked for 20 years in Austrian, US and German banks. He also co-founded Fidor Bank group companies and has been partner in two leading FinTech private equity firms, before co-founding Assetera.



Stadler & Völkel is a Vienna-based commercial law firm specialising in finance and capital markets law. Its practice focuses on corporate finance using alternative financial instruments. Partners and staff of the firm are characterised by many years of experience in the relevant and related fields of law. Highest professional quality and the claim to always find the best legal solution form the cornerstone and philosophy of the law firm.

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**Legal Advisor** 





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Managing Director +43 664 252 32 69



**Investor Presentation** 

Capital Market Prospectus & Terms: <a href="https://sido-immobilien.at/prospekt/">https://sido-immobilien.at/prospekt/</a>

Facebook: <a href="https://www.facebook.com/SIDOImmo">https://www.facebook.com/SIDOImmo</a>

LinkedIn: https://www.linkedin.com/company/82570267

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